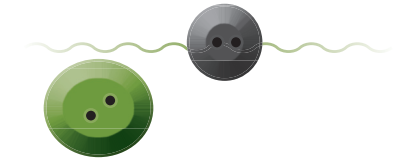


Invitation to Expert Summit



Wednesday 11th May (bus leaving from hotel 15.40)

16.00 Welcome to FUTURE TEXTILES - Building B

Steering by the stars

We want to share a picture that we have painted together with hand-picked futurologists and world leading thinkers on what the world will look like in 2025. Prepare for entire new world views, radical new directions and ever changing demands.

These world views will be the foundation for the expert team attending the summit to identify challenges and opportunities within the sphere of textiles in the near future.

17.30 Exhibition, presentation of the Prize Competition and cocktails - Building A

Exhibition

Enjoy a cocktail in the exhibition Pretty Smart Textiles brought to TEKO from Holland to frame the entire three week FUTURE TEXTILES event.

Prize Competition

Talented young international and Danish students have submitted superb concepts in the challenge to win EUR 6500. They present the most innovative and creative concepts in FUTURE TEXTILES. 4 finalists have been selected and we will show their projects and a film about them. You will co-part as jury deciding who should take the prize. Cast your vote before the end of the day.

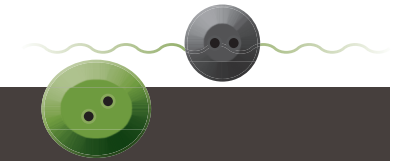
19.00 Dinner

Dinner will be held at HEART - Herning Museum of Contemporary Art which opened in 2009 and is designed by the American architect Steven Holl.
www.heartmus.dk

Keynote speaker during dinner - "Insights from a next-generation fashion start-up"

22.00 Bus to hotel

Thursday 12th May (bus leaving from hotel 8.45)



09.00 Weaving the new world - Building B

A presentation & interactive debate

What are the great challenges and opportunities in the sphere of textiles? And how will we take the global textile industry into it's smartest decade ever?

09.35 Keynote David Polinchock - the Retail Transformation - Building B

Innovation Catalyst at location based branding & future retail - how will this effect the textile industry?

10.10 Keynote Tom Martin - e-Textiles - Building B

Associate Professor, The Brandley Department of Electrical and Computer Engineering, Virginia Tech

Break & mingle

11.00 Action: Mapping the future, part I - Building B

Based upon the trends and 2025 scenarios presented, the invited expert summit team will bring this knowledge into a context in the sphere of textiles and co-create a map of future services, products, business models, organizations and technology. A highly collaborative process engaging all participants to condense the future potential scenarios into future tangible and concrete opportunities.

12.00 Picnic

Working lunch in the open. Scandinavian inspired cuisine.

13.00 Now you have time to check your mail and answer phone calls

13.30 5 minutes of Madness - Building B

This will be the arena for unveiled thoughts, bleeding edge projects, provocative and inspiring shared thinking - in an 45 minutes long composition of alle new angles - in 5 minutes.

14.30 Coffee & mingle

15.00 Action: Mapping the future, part II - Building B

The FUTURE TEXTILES map will base itself on a strong visualization of the coming decade's opportunities. Sketchers and animators will join the workshops to outline key-points in the map.

16.30 End of workday

17.00 Champagne - "..... and the winner is" - Building A

Announcement of the winner of the FUTURE TEXTILES Prize Competition followed by reception.

18.30 Dinner

Join us for dinner and a fun night after a busy day. We will do our best to serve outstanding Nordic food at the dinner at TEKO.

21.30 Bus to hotel

For those who want to stay there is more socialising.

Friday 13th May (bus leaving from hotel 9.15)

Check out from hotel

09.30 Presentation of THE FUTURE TEXTILES' MAP - Building B

Introduction to the most prominent looking areas in the future within the sphere of textiles.

11.00 Recap of FUTURE TEXTILES' expert summit 2011 - Building B

11.30 Programme ends